

The logo for TAPPS CON 2021 is displayed in two rows. The top row contains the word 'TAPPS' in blue, red, and white, followed by '20' in black. A white star with a black outline is positioned over the 'A' in 'TAPPS'. The bottom row contains the word 'CON' in blue, red, and white, followed by '21' in black. The letters are bold and blocky.

TAPPS 20
CON 21

July 7-9, 2021

**Henry B Gonzales Convention Center
San Antonio**

Sponsor & Exhibitor Opportunities



Sponsor & Exhibitor Opportunities

TAPPSCON 2021

Theme: Embracing our Challenges

Dates: July 7-9, 2021

Location: Henry B Gonzales Convention Center, San Antonio

July 7 - New Athletic Directors Meeting (8.30am-12pm)

July 7 - 1st Annual Golf Tournament (12n Lunch/1pm-5pm Shotgun)

July 7 - Opening Reception, Game Zone & Golf Tournament Awards Exhibition Hall - (6pm-8pm)

July 8 - Meetings & Exhibition Open (8am Early bird/9am-5pm)

July 9 Meetings (8am Early Bird/9am-5pm) – Exhibition Open (9am-3pm)

Projected Attendance: 800-1000 Attendees (2019 Attendance was 600)

Our Annual Convention is held every summer with TAPPS School Athletic Directors, Coaches, Fine Arts Directors and School Administrators from all Sports and Fine Arts departments attending. This year the event is growing in Scope and Activities and vendors will have more opportunities to engage with your target customers in the lucrative Texas Private School market.

This is the perfect event to put your Product and Services in front of our 234 TAPPS Schools and their Decision Makers.

On the following pages you have the option to Select:

1) Package Level: Title, Platinum, Gold, Silver or Bronze

(OR)

2) Build Your Own Sponsorship Package

- Pick Booth & Add-On Engagements

- With this option you will also be recognized at the sponsorship level of your total spend.

Package Level Sponsorship Option

Partner Levels

Annual Partners will get priority booking on booth space and activation options. Inquire if you are interested in being an Annual TAPPS Partner.

Convention Only Partner Levels

Title	\$4000
Platinum	\$2600
Gold	\$1750
Silver	\$1000
Bronze	\$650

Click below to go to the TAPPSCON Sponsor Booking Site & Floorplan:

<https://tapps.biz/tickets/>



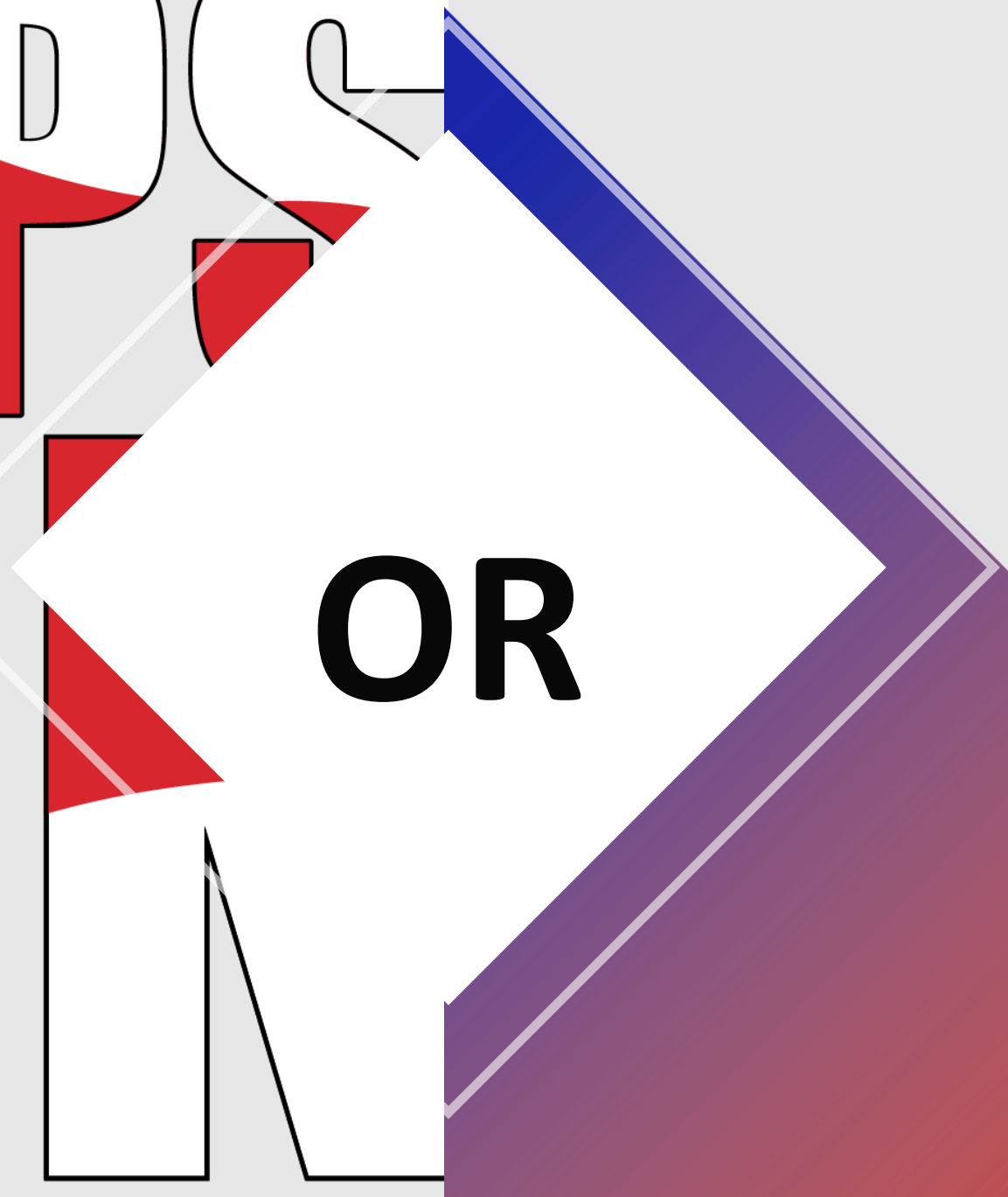
Convention Sponsors Package Inclusions:

Title Fee \$4,000	<ol style="list-style-type: none">1) Title Package2) 20' x 20' Booth (\$2600 Booth Value)3) Naming Rights - TAPPS Convention Sponsored by _____. Acknowledged on all Sponsor Exposure points at Title level4) Includes an ADD-ON Sponsorship Inclusion up to \$1k5) Opportunity to host a Breakout Sessions with your content6) Independent Pre-Event & Post Event Email Blast to entire TAPPS Members7) Full Page Advertisement on Convention Program Back Cover
Platinum Fee \$2,600	<ol style="list-style-type: none">1) Platinum Package2) 20' x 20' Booth (\$2600 Booth Value)3) Acknowledgement at all Sponsor points at Platinum level
Platinum (2) Fee \$2,600	<ol style="list-style-type: none">1) Platinum Package2) 10' x 20' Booth (\$1300 Booth Value)3) An ADDON Sponsor Item Valued at \$1k--(See following page)4) Independent Pre-Event Email Blast to Registered Attendees5) Half Page Advertisement in Convention Program
Gold Fee: \$1,750	<ol style="list-style-type: none">1) Gold Package2) 10' x 20' Booth (\$1300 Booth Value)3) Quarter Page Advertisement in Convention Program
Silver Fee: \$1,000	<ol style="list-style-type: none">1) Silver Package2) 10' x 10' Booth - (\$650 Booth Value)3) Program /Convention App - Brief Vendor Bio Listing 'Call to Action'
Bronze Fee: \$650	<ol style="list-style-type: none">1) Bronze Section2) 10 x 10' Booth –4) Website and Contact listed in Program/APP

IMPORTANT Note: We have created 'Industry Laneways' in the Exhibition Hall to help attendees find you.

WAPPOR

OR





Build Your Own Sponsorship – First Step - Select Booth Size

Select Booth Size

Must have a Booth in the Exhibition Area to be eligible for any Sponsorship Inclusion

- \$650 (10x10)
- \$1300 (10x20)
- \$2600 (20x20)

Includes:

- (1) 8' High Back Drape and 3' High Side Rails
- (1) 7" x 44" ID Sign
- (2) Exhibit Packs for other items will be provided by Shepard Exhibit Services - our dedicated Tradeshow Management partner for TAPPSCON2021

IMPORTANT:

With the booth space all moving into the Henry B Gonzales Convention Center – Exhibition Hall 1, we have created 'INDUSTRY LANEWAYS' to help our TAPPS Attendees find the Vendors they are looking for.

Please select your BOOTH IN THE FOLLOWING INDUSTRY LANEWAYS:

Technology, Facilities, Equipment/Apparel, Fine Arts & Fundraising, Fund Raising, Professional Services

Click here to go to the TAPPSCON Sponsor Booking site with Floor Plan:

<https://tapps.biz/tickets/>

Agenda Highlights

Henry B Gonzales Convention Center, San Antonio

July 7 - New Athletic Directors Meeting
(8.30am-11.30am)

July 7 - 1st Annual Golf Tournament (12n
Lunch & Registration/ 1-5pm Shotgun Start)

July 7- Exhibitor Set up 12n-5pm

MUST BE SET UP BY 5PM FOR:

July 7 Opening Reception, Game Zone &
Golf Tournament Awards in HBGCC
Exhibition Hall 1

(6pm-8pm)

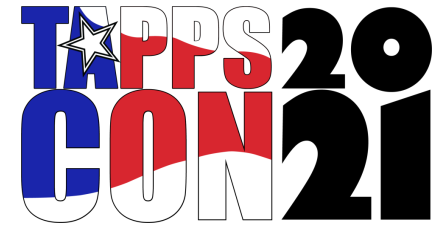
July 8 Meetings & Exhibition Open (8am
Early Bird/9am-5pm)

July 9 Meetings (8am Early Bird 9am-5pm) –
Exhibition Open (9am-3pm)

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(2019 Attendance was 600)

Build Your Own Sponsorship - Add-Ons Options



Sponsorship ADD-ONS

- General Session Intro/Video/Collateral (4 Total) \$1k value
- Sports or Fine Arts Specific Breakout presentation (20 total?) \$500 per session
- New Athletic Director Meeting – Naming Right Sponsor – Breakfast Host \$1k + Breakfast
 - 2 min pitch \$500 (4)
- Program & APP- Vendor Bio Upgrade - \$350
- Lanyard Sponsor - \$2k + Lanyard Cost
- Opening Reception & Game Zone - \$2k (Plus Non-Alcoholic Food & Bev)
- Golf Tournament – Naming Rights - \$4k
 - Golf Hole (18) - \$500
 - Golf - Post Play Awards & beverage - \$2k
 - Closest to hole - \$500
 - Longest Drive \$500
 - Host a Foursome – 1 Sponsor to play – 3 TAPPS Coaches/AD's - \$500

- Awards Luncheon/Year End Highlights \$3k + F&B
- Tea Breaks – in Specific areas \$1k
- Lunch Sponsor \$2k + F&B
- App Title Sponsor – \$3k
- Athletic Director Breakfast – \$2k + F&B
- Friday Exhibit Hall Breakfast \$1K – F&B
- Foyer Lounge - \$2k + provide comfy seating
- Customized sponsorships are welcome

Must have a Booth in the Exhibit Hall to be eligible for ANY Sponsor Add-On
Contact Kelly Ditta – Convention Manager/Sponsorship Manager to discuss your participation Kelly@redpinincentives.com 512.253.1030

To develop your CUSTOM SPONSORSHIP

Please email and schedule a call with our Convention & Sponsorship Manager

Kelly Ditta

Kelly@redpinincentives.com

512.253.1030



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