



FOR IMMEDIATE RELEASE

Baden Sports Named Official Ball of Texas Association of Private and Parochial Schools

Baden agrees to multiyear deal with TAPPS, solidifying their commitment to high school athletics in Texas.

KENT, Wash. (October 5, 2021) – The Texas Association of Private and Parochial Schools (TAPPS) announced that Baden Sports, a manufacturer of premium sports balls will become the official ball of TAPPS starting the 2022-23 school year. The new, multiyear agreement establishes Baden as TAPPS’s official ball for all sports except football.

“We believe that sports are critical for building healthy individuals and communities and we deliver on that belief by building products that athletes love” said Jake Licht, CEO of Baden Sports. “We are honored to be joining the TAPPS community of athletic programs and look forward to delivering world-class products and partnership that allow the TAPPS athletes to compete to the best of their ability.”

Bryan Bunselmeyer, TAPPS Executive Director stated, "TAPPS is proud to partner with Baden Sports beginning in the 2022-23 school year as the official ball provider for TAPPS contests. As a family-based company, Baden continues its mission to provide the highest quality products. We look forward to the partnership supporting our schools’ athletic programs and activities in future years."

All Baden balls are made with the same attention to detail, quality craftsmanship, and dedication to the player – a commitment that ensures the purest feel, truest bounce, and most authentic play, no matter the sport or the season.

TAPPS has designated the following Baden game balls for the following sports. All are approved by the National Federation of State High Schools (NFHS).

Sport	Ball	Model
Baseball	Perfection Pro	3B-PPRO
Basketball – Boys	Perfection Elite Pro	BX7E-Pro
Basketball – Girls	Perfection Elite Pro	BX6E-Pro
Soccer – Boys & Girls	Perfection Thermo	ST7
Softball	Perfection	2BSFPY

Volleyball	Perfection	VX5EC
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All Baden game balls and accessories can be purchased immediately through team dealers, online, or by contacting a Baden sales representative at sales@badensports.com.

About Baden Sports

Baden Sports, an independent, family-owned company with headquarters in Kent, Washington, designs and manufactures high-quality sports balls for players of all ages, skills, and abilities. Baden's innovation and commitment to quality has led conferences, clubs, teams, and coaches at all levels to choose Baden as their official ball. For more information, visit: badensports.com.

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About TAPPS

Chartered in 1978, the Texas Association of Private and Parochial Schools (TAPPS) serves to organize, stimulate, encourage and promote the academic, athletic and fine arts programs in an effort to foster a spirit of fair play, good fellowship, true sportsmanship and wholesome competition for boys and girls. From a humble beginning of 20 member schools in 1978, twelve of which remain members, TAPPS has grown to a membership of 230 schools with a combined enrollment of over 40,000 students. Schools are presently aligned in six (6) classifications with districts across the state of Texas. For more information visit: <https://tapps.biz/>

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