

Adam Child

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Objective:

Dedicated basketball coach with extensive experience in player development, recruiting, budget management, and compliance. Proven track record in enhancing team performance and academic success. Seeking to lead your Boys basketball program to new heights.

Coaching and Basketball Experience:

Assistant Women's Basketball Coach

Umpqua Community College, Roseburg, OR | 2019 - Current

- Developed practice plans and drills to enhance player skills.
- Recruited players domestically and internationally.
- Managed social media, organized study hall sessions, and helped players understand FAFSA and scholarships

Basketball Assistant Coach and Recruiter

Rome City Institute, Rome, Italy | Spring 2023 - 2024

- Provided coaching and training support, focusing on fundamentals and strategy.
- Recruited players across Europe, establishing connections with clubs and organizations

College Assistant Coach:

- Mt Hood Community College, Men's and Women's (2016 - 2019)
- Washington State University, Women's Student Assistant (2007 - 2009)
- University of Utah, Men's Student Assistant coach/walk-on team member (2002 - 2008)

High School Coach:

- West, UT (2021 - 2023), East, UT (2016 - 2019), La Cañada, CA (2013 - 2016), Oak Park, CA (2012 - 2013)

Aim High AAU Boys 17U Coach 2013 – 2017

Professional Experience:

Basketball Marketing Expert

Nike INC, Beaverton, OR | 2016 - 2017

- Developed high-profile relationships with athletes and celebrities, helping them build their Nike brand.

Sports Marketing Specialist

Merge Sports Marketing and Entertainment, Los Angeles, CA | 2010 - 2017

- Managed public relations, events, and sales teams, designed advertising, websites, and social media accounts.
- Conducted fundraising events and developed marketing strategies for client engagement.

Marketing Representative

Disney, Anaheim, CA | 2014 - 2016

- Conducted guest surveys and created new marketing schemes.

Education:

MBA, International Marketing, Hope International University. 4.0 GPA

BA, Classical and American History, Spanish Minor, University of Utah