

## **Adam Child**

**7777 Glen America Drive, Dallas TX 75225**

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### **Objective:**

Educator with an MBA in International Marketing and a BA in History, seeking a high school business teaching position. Experienced in business, marketing, finance, and leadership. Committed to student engagement and success

### **Education:**

**MBA**, International Marketing, Hope International University, 4.0 GPA

**BA**, Classical and American History, Minor in Spanish, University of Utah

### **Experience:**

#### **Assistant Women's Basketball Coach**

Umpqua Community College, Roseburg, OR (2019 – Present)

- Developed practice plans and drills.
- Organized study hall sessions, supporting athletes academically.

#### **Marketing and Business Coordinator**

Rome City Institute, Rome, Italy (2023 – 2024)

- Promoted the institute through international marketing and business strategies.
- Built and maintained international networks to support business growth.

#### **Sports Marketing Specialist & Video Production Manager**

Merge Sports Marketing and Entertainment, Los Angeles, CA (2010 – 2017)

- Directed video production and marketing campaigns.
- Increased brand visibility through strategic efforts.
- Organized successful fundraising events and initiatives.

#### **Marketing Representative**

Disney, Anaheim, CA (2014 – 2016)

- Conducted guest surveys and created data-driven marketing strategies.
- Improved guest experiences and promoted attractions.

#### **High School Girls Basketball Coach and Substitute teacher.** (2012 – 2023)

- Schools: West High School (UT), East High School (UT), La Cañada High School (CA), Oak Park High School (CA)

### **Skills:**

Proficient in Microsoft Office, Adobe Creative Suite, video editing, fluent in Spanish, leadership, communication, organizational skills, social media management, content creation, curriculum development, fundraising, sales, networking.

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